

Jobs@D'Mall.VisMin

in partnership with



Dear Sir/Madam,

Everyday, clients like you and, particularly BPO and call center companies, are seeking customer service agents. Traditional wisdom tells us to look to the National Capital Region for the right people for the job. We at John Clements Consultants, Inc. have found that in the dynamic, ever-growing world of customer service, traditional isn't always best.

In a series of English oral proficiency tests that we conducted in various key cities, the best-scoring candidates came from (brace yourself for this): Cebu, Bacolod, Baguio, and Cagayan de Oro. In fact, Metro Manila was trailing far behind since only 48% of candidates from Metro Manila passed.

What does this tell us? It tells us that perhaps it is time for us to readjust our way of thinking. It is time for us to look outside of the NCR for the kind of eager, self-motivated, qualified individuals who will help your company reach its full potential.

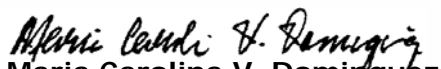
Come and join us, therefore, in our provincial sortie. Allow us and our organizing partners, namely, Cedf-it (Cebu Educational Development Foundation for Information Technology), Cebu Chamber of Commerce & Industry, Ayala Center Cebu, Philippine Daily Inquirer, Cebu Daily News and ABS CBN, to help you hunt for the best candidates from the Visayas and Mindanao in Jobs@D'Mall.VisMin. This is a special job fair-cum-seminar, to be organized, not in Metro Manila, but in Metro Cebu, from June 21st-24th, 2005 in Ayala Center Cebu. Incidentally, this job fair-cum-seminar will coincide with the much-publicized ICT Cebu 2005, in conjunction with the Cebu Business Month. We believe our complete success in putting up this back-to-back event can only be assured if we keep our winning partnership with you.

Specifically, we invite you to be a sponsor partner for this job fair-cum-seminar. We have attached the Jobs@D'Mall.VisMin Sponsorship Package Menu & Fact Sheet for you to review.

We eagerly look forward to your joining us at the fair-cum- seminar in June, 2005.

Thank you.

Very truly yours,


Maria Carolina V. Dominguez
President & CEO
John Clements Consultants, Inc.

SPONSORSHIP PACKAGE MENU

PACKAGE A (P35k)

- 1 booth measuring 2 m x 3 m (6 square meters)
- 1/8 page (3 col. X 20 cm.) ad in the Job Market Supplement of PDI
- ¼ page (3col. X 18 cm.) ad in the Cebu Daily News
- 3 weeks online in jobmarketonline.com

PACKAGE B (P20k)

- 1 booth (2 m x 2 m) or (4 square meters)
- 1/16 page (3 col. X 10 cm.) ad in the Job Market Supplement of PDI
- 1/8 page (3 col. X 9 cm.) ad in the Cebu Daily News
- 3 weeks online in jobmarketonline.com

PACKAGE C

- For a minimum ½ page ad in the Job Market Supplement of PDI, the client will get 1 (2m x 2m) booth free

For bookings, please contact any of these Philippine Daily Inquirer/Cebu Daily News sales representatives:

HEAD OFFICE

Eric Salazar
(02)897-8425
(02)897-8808 loc.514 or 516

ATRIUM BRANCH

Beng Fernandez
(02)892-5578 / 811-4012
Tintin Asuncion
(02)811-4361 / 811-4370

CUBAO BRANCH

Pat Medina
(02)912-9008 to 11

KALAW BRANCH

Connie Lineses
(02)528-0213
(02)527-3342

PROVINCIAL

Nanette Abad
(02)899-4427
(02)897-8808 loc. 243
(0917)866-6280

CEBU DAILY NEWS

Mamai Duran
(032)232-7618
Abby Caruana
(032)232-0033
Nita Tahil

GENERAL INFORMATION

ORGANIZERS

JOHN CLEMENTS CONSULTANTS, INC.
Cebu Educational Development Foundation for Information Technology (CEDF-IT)
CEBU CHAMBER OF COMMERCE & INDUSTRY
AYALA CENTER CEBU
PHILIPPINE DAILY INQUIRER
CEBU DAILY NEWS
ABS-CBN

VENUE/DATES

[CareerConference@JohnClements](#)

Cinema 2, Ayala Center Cebu
June 21, 2005 (10:00 a.m. to 6:00 p.m.)
Ingress (Moving In) – June 21, 2005 (9:00 a.m. to 10:00 a.m.)
Egress (Moving Out) – June 21, 2005 (6:00 p.m. to 7:00 p.m.)

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Activity Center, Ayala Center Cebu
June 22 – 24, 2005 (10:00 a.m. to 8:00 p.m.)
Ingress – June 22, 2005 (____ a.m. to 9:30 a.m.)
Egress – June 24, 2005 (8:01 p.m. to ____ p.m.)

EVENT HIGHLIGHTS

Career Seminars/Learning Sessions/Job Search

[CareerConference@JohnClements](#) - Program to follow

ADVERTISING & PUBLICITY

e Mail
Website
Posters
Print Advertisements
Special Job Market Supplement
News & Photo Releases
Broadcast Coverage of ABS-CBN Cebu
Streamers & Banners

OFFICIAL CEBU EVENT MANAGER

Ms. Cherry C. Thelmo-Fernandez
Moonstruck Marketing Management Services
B40 ML Quezon, Cabancalan
Mandaue City 6014 Cebu
Telephone Number: 3481119
Cell Phone Number: 09173217287
Fax Number: 3468362